



Managing Performance

Management level | Subject E2

CIMA official revision cards

KAPLAN
PUBLISHING

MANAGING PERFORMANCE

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How to use Revision Cards

The concept

- Revision Cards are a new and different way of learning, based upon research into learning styles and effective recall.
- The cards are in full colour and have text supported by a range of images, making them far more effective for visual learners and easier to remember.
- Unlike a bound text, Revision Cards can be rearranged and reorganised to appeal to kinaesthetic learners who prefer to learn by doing.
- Being small enough to carry around means that you can take them anywhere. This gives the opportunity to keep going over what you need to learn and so helps with recall.
- The content has been reduced down to the most important areas, making it far easier to digest and identify the relationships between key topics.
- Revision Cards, however you learn, whoever you are, wherever you are.....

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How to use them

Revision Cards are a pack of approximately 52 cards, slightly bigger than traditional playing cards but still very easy to carry and so convenient to use when travelling or moving around. They can be used during the tuition period or at revision.

They are broken up into 4 sections.

- An overview of the entire subject in a mind map form (orange).
- A mind map of each specific topic (blue).
- Content for each topic presented so that it is memorable (green).

Each one is a different colour, allowing you to sort them in many ways.

- Perhaps you want to get a more detailed feel for each topic, why not take all the green cards out of the pack and use those.
- You could create your own mind maps using the blue cards to explore how different topics fit together.
- And if there are some topics that you understand, take those out of the pack, leaving yourself only the ones you need to concentrate on.

There are just so many ways you can use them.

Contents

- 1 The concept of business ecosystems (Chapter 1)
- 2 Alternative approaches to business models (Chapter 2)
- 3 Business models in digital ecosystems (Chapter 3)
- 4 Leadership management and control (Chapter 4-6)
- 5 Organisational relationships (Chapters 7-8)
- 6 Managing projects (Chapters 9-11)

Chapter references refer to the Study Text

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Exam guidance

Format of the exam

There will be a computerised objective test assessment of 90 minutes.

E2 will also be assessed as part of the integrated, management level case study. The management level case study is a computerised assessment of three hours.

Summary of the E2 syllabus

The syllabus comprises of:

- | | |
|---------------------------------------|-----|
| A. Business models and value creation | 30% |
| B. Managing people performance | 40% |
| C. Managing projects | 30% |

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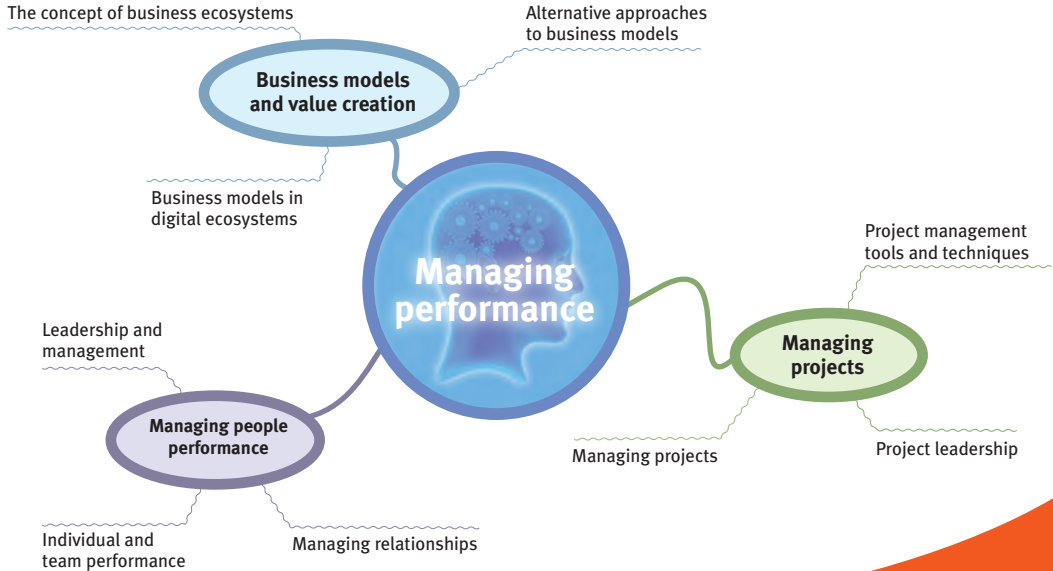
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overview

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MANAGING PERFORMANCE – Overview



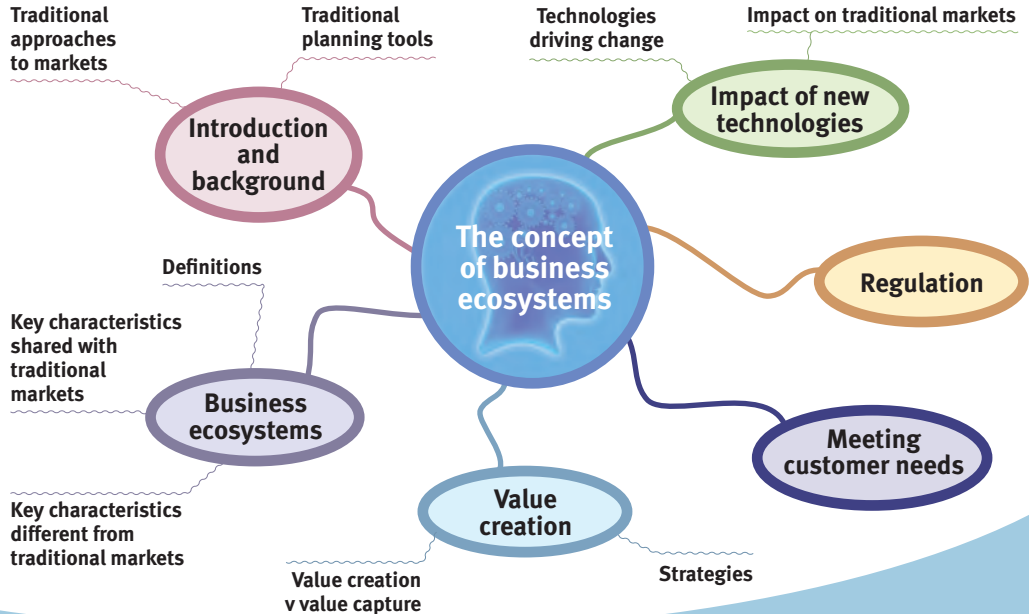


The concept of business ecosystems

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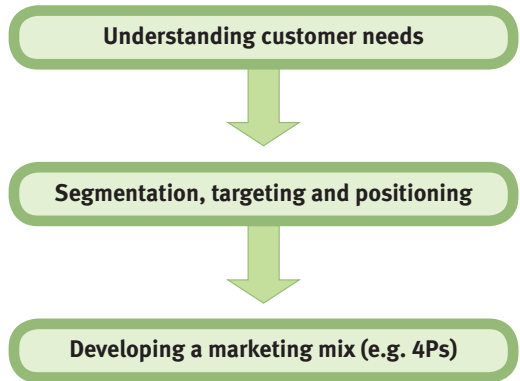
RevisionCards 

MANAGING PERFORMANCE – The concept of business ecosystems

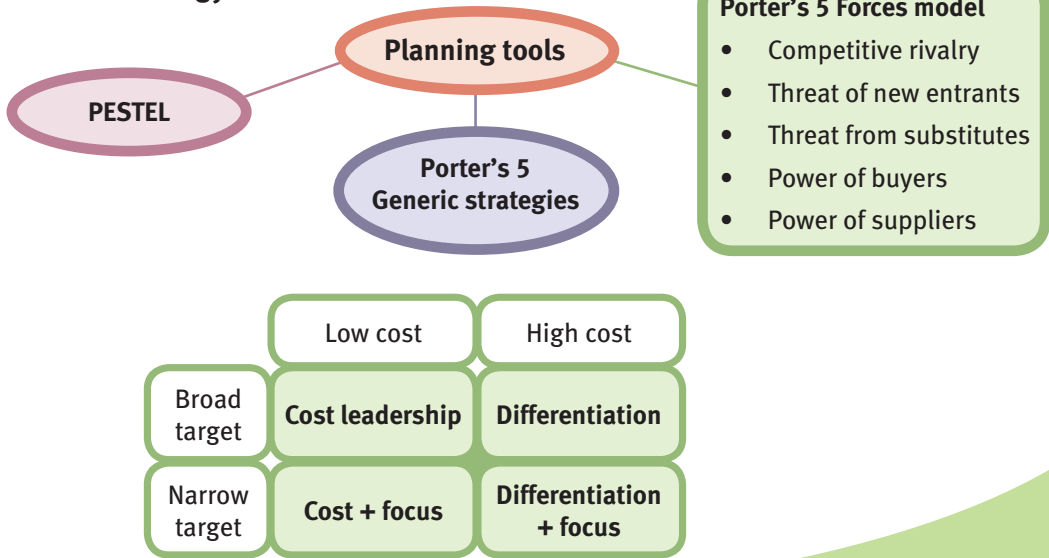


Traditional approaches to markets

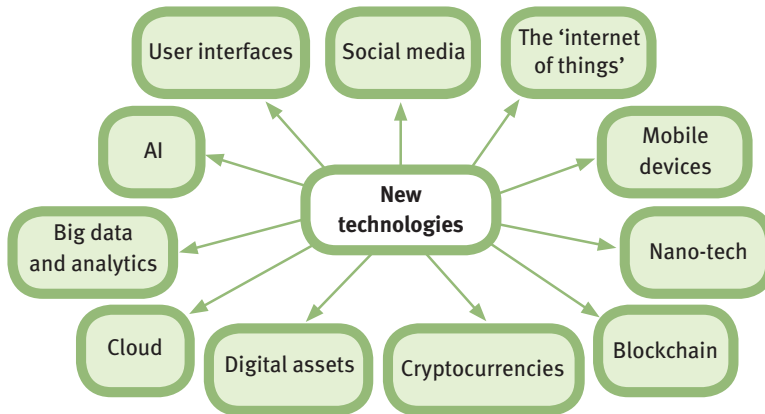
- Markets traditionally defined as “a set of individuals or organizations who exchange products or services within an environment governed by the laws of supply and demand”
- A key assumption was that entities operated out of individual self-interest



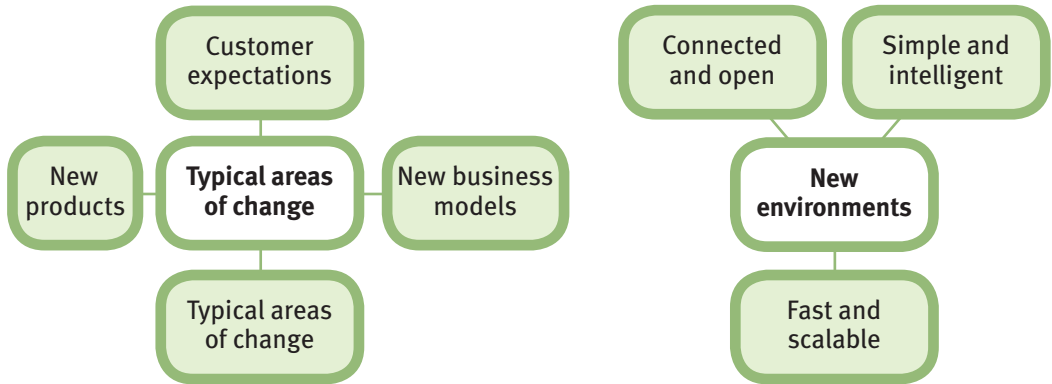
Levels of strategy



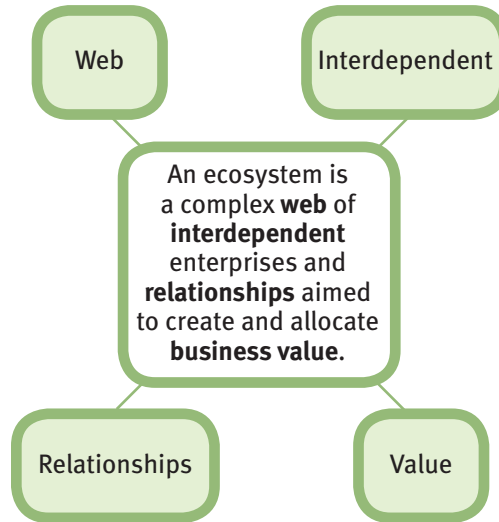
Technologies driving change



The impact of new technologies on traditional markets



Business ecosystems - definition



Key characteristics of ecosystems that are shared with traditional markets

